



# ANNUAL REPORT 2024

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# LETTER FROM THE DIRECTOR

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Dear Hope's Landing Supporters, Partners, and Friends;

It is both an honor and a privilege to welcome you into another year of growth at Hope's Landing. As we reflect on the past year and look ahead, I am filled with immense gratitude for your unwavering support in empowering survivors through meaningful employment and community connection.

This year marks a pivotal chapter in our journey as we transition our operations to Cleveland. This move is more than just a change in location—it is a step toward expanding our impact, reaching more survivors in need of employment, and deepening our partnerships with organizations dedicated to supporting their healing and independence. While leaving our roots in Tiffin is bittersweet, we are excited for the opportunities ahead and the new relationships we will build in our new home.

At Hope's Landing, our mission remains the same: to provide survivors with more than just a job. Through the artistry of handcrafted candles and body products, we continue to create a space where survivors can reclaim their confidence, develop valuable skills, and take meaningful steps toward financial independence. Each product we make carries a story of strength, perseverance, and hope—a tangible reminder that transformation is possible.

Your support has been the driving force behind our progress, and we could not do this work without you. As we navigate this next phase, we are more committed than ever to growing our reach, enhancing our programs, and ensuring that every survivor we serve has the opportunity to build a future filled with possibility.

Thank you for believing in this mission and in the incredible individuals we are privileged to walk alongside. Together, we are creating a world where every survivor has the opportunity to heal, thrive, and rewrite their story.

With gratitude,

**MARRISA ORZECOWSKI**  
EXECUTIVE DIRECTOR



# LETTER FROM THE FOUNDER

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To all that follow and support Hope's Landing,

As I reflect on this past year with Hope's Landing, I'm overwhelmed with gratitude for the resilience, passion, and dedication of this team and the community that supports us. Hope's Landing began as a vision—a place where survivors of human trafficking and domestic violence could find not just safety, but real opportunities to rebuild their lives. Thanks to you, that vision continues to grow in ways I never could have imagined.

In 2023, recognizing the need to strengthen and expand our impact, I brought on MARRISA Orzechowski as our Executive Director to lead the nonprofit side of Hope's Landing. Working alongside MARRISA has been an incredible experience. Her leadership, heart for this mission, and fresh perspective have allowed us to deepen our support for survivors while also giving me the space to focus on growing the business side of our work.

Together, we've built a partnership that blends our strengths, pushing Hope's Landing forward in ways that honor both our mission and the incredible survivors we serve. MARRISA's commitment has made our organization stronger, and I'm so excited about what's ahead.

As you read through this year's annual report, I hope you see the real impact of your support. Every milestone we've reached, every life we've touched, is because of you. With MARRISA leading the nonprofit and my continued focus on business growth, we're building something that will last—and we couldn't do it without you.

Warm Regards,

**LEAH CORDY**  
FOUNDER, CEO



# BOARD OF DIRECTORS

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**VALERIE ZENO - PRESIDENT**

PRINCIPAL AT NEW RIEGEL LOCAL SCHOOLS

**BRYCE RIGGS**

EXECUTIVE DIRECTOR OF  
SENECA COUNTY CHAMBER OF COMMERCE

**SUSAN BECK**

EMPLOYMENT SPECIALIST  
FIRELANDS RECOVERY SERVICES

**CHRISTINE LEHR**

OWNER OF THE ALABASTER  
JAR COLLECTIVE



# OUR MISSION

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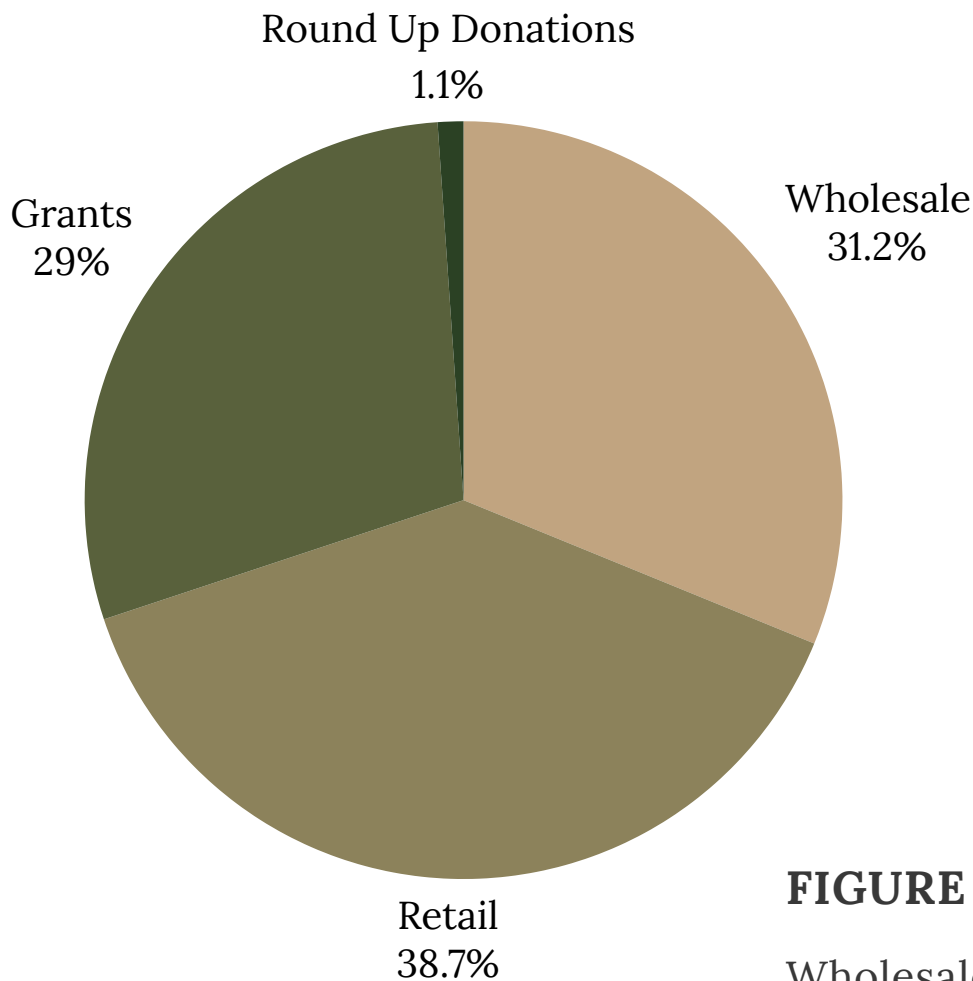
Our mission at Hope's Landing is to provide empowerment, hope, and healing to survivors of human trafficking and domestic violence through employment and personal development.



*"A Purchase that Empowers"*



# REVENUE 2024



**FIGURE 1.**

Wholesale: \$57,090

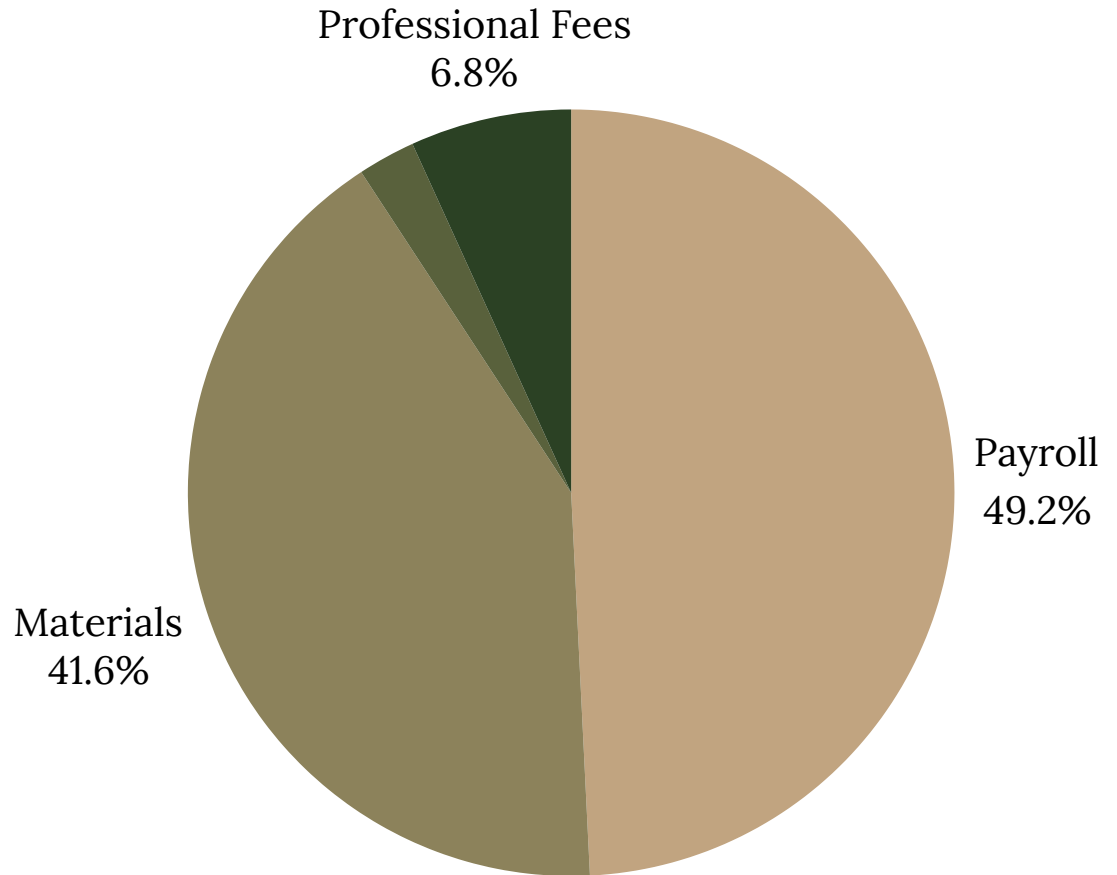
Retail: \$70,918

Grants: \$53,100

Round Up Donations: \$2006

**Total Revenue: \$184,182**

# EXPENSES 2024



**FIGURE 2.**

Payroll: \$86,874.22

Materials: \$73,343.90

Insurance: \$4,291.26

Professional Fees: \$11,995

**Total Expenses: \$176,504.41**

# 2024 STATISTICS

EVENTS ATTENDED

50+

SURVIVORS EMPLOYED

5

EMPLOYMENT HOURS FOR SURVIVORS

2,405

STORES SELLING OUR PRODUCTS

175+

STATES OUR PRODUCTS ARE SOLD IN

30+

CANDLES SOLD

8,000+

VOLUNTEERS

21



# SURVIVOR STATEMENTS

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“I just want to take a moment to express my admiration and gratitude for the incredible women at Hope’s Landing. Having had the privilege of working at a nonprofit that focuses on candles and body products, I am grateful to feel a part of this uplifting community in meaningful ways, making me feel a part of was a big part of my healing experience. Yes, community resources helped but also hope, healing, and empowerment when I needed it most. It’s a creative and rewarding job that doesn’t even feel like work. I know I will look back on this period of my life and the emotional nurturing as a huge part of growth. I am forever grateful for the whole HL team!”

“I loved Hope’s Landing because I was accepted for who I am.”

“Working at Hope’s Landing has been an integral part of my healing journey. Everyone here is so supportive and create a work environment that is safe and welcoming and accommodating. I look forward to coming to work everyday and love being able to be a part of making the products that we sell”

# COMMUNITY PARTNERS

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**Every year, we partner with many different companies and organizations in the community to hold events, raise awareness, and spread the word about our efforts. The next few pages highlight all of the incredible partners we've had the chance to work with in 2024!**

## **Survivor Services Partnerships**

- First Step
- Open Arms
- The Cocoon
- Bethany House
- Victim Assistance - Seneca County
- Freedom Business Alliance
- Firelands Counseling and Recovery
- Ohio Domestic Violence Network
- Non-Profit Leadership Alliance
- Adeva Salon and Spa



# EVENTS

## Event Partners

- JAM's Monthly Markets
- Bailiwick's Coffee
- Studio 108
- Heidelberg University
- Women's IF Gathering
- NEOWomen's Conference
- Networking is dead
- Red Carpet Affair
- Legacy Credit Union
- Home & Garden Show
- The Beauty Boost
- Arlington Acres
- First Presbyterian Church
- Not Your Mama's Craft Market
- First Presbyterian Church
- Wild Brew
- Fremont Farmers Market
- Tiffin Farmers Market
- Main Street Barberton
- Woman Up Cleveland
- Justice For Migrant Women
- Cleveland Christmas Connection
- Cleveland Yacht Club
- The Runway
- 720 Market
- University of Toledo International Human Trafficking & Social Justice Conference
- The Barn At Seneca Falls
- Kris Kringle



# SPEAKING ENGAGEMENTS

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## 2024 Presentations

- Fremont Soroptimist
- Family of Faith Lutheran Church
- First Presbyterian Church
- St John's Lutheran Church
- Fostoria Chamber
- Bellevue Rotary
- Seneca County Youth Center
- Tiffin Community Foundation
- Trinity United Church of Christ
- Seneca County CEO
- Upper Sandusky Rotary
- Seneca County Youth Advisory Council
- Fostoria Rotary
- Attica Volunteer Fire/EMS



# CUSTOM PROJECTS

## Custom Product Projects:

- Ohio Attorney General's Human Trafficking Summit
- Human Trafficking Task Force
- Freedom a la Cart
- St Mark's Church - Findlay
- Women at Risk International
- The Heidelbean
- Journey Salon and Spa
- PanYan Bookstore



# PRESS



This year, we were so thankful to have our second and third opportunity to be interviewed on a news station. We appeared on New Day Cleveland in June and WTOL in August.

In addition to our television opportunities, we were featured in the Advertiser-Tribune for our 3rd birthday.



# OUR 2025 VISION

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## Goals:

### 1. **Successfully Transition Operations to Cleveland**

- a. Establish a new workspace, build a strong local team, and cultivate partnerships with Cleveland-based organizations to expand survivor employment opportunities.

### 2. **Grow Revenue & Market Presence**

- a. Reach \$200,000 in product sales, expand to 200 retail stores across 48 states, and strengthen our wholesale partnerships to ensure sustainability and impact.

### 3. **Develop an Associate Development Plan**

- a. We will work to create more programs relating to financial literacy and career development to support Associates in their professional journey



# SPONSOR, GRANT, & DONOR RECOGNITION

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We are deeply grateful to our generous grantors and donors whose support empowers our mission and amplifies our impact. Your contributions fuel meaningful change, helping us create lasting opportunities and brighter futures for the communities we serve.

## GRANTS



## DONORS

Trinity Episcopal Church  
Threads  
Michael Klepper Family Fund  
Pastor Jan Kucera  
Seneca County Common Ground

Theresa Popp Braun - Mercy Board President  
Croghan Colonial Bank - Croghan Cares  
Trinity United Church of Christ  
Hopewell First Church of God  
AccessLex Institute



# TO LEARN MORE...



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